



Cost Category Breakdown

1. Initial Setup Costs

These are one-time costs for setting up systems, registration, and foundational branding.

Description	Details	Large/Medium Scale	SME
Requirements Analysis	In-depth analysis of your business needs.	₦1,200,000	₦500,000
Software Development	Core system, custom features, and infrastructure.	₦6,000,000	₦2,500,000
Website Design and Development	UI/UX and mock-up(landing page, business) with less logic and database implementation.	₦2,000,000	₦800,000
Integration	Seamless integration with existing systems.	₦2,000,000	₦800,000
Payment Gateway Integration	Integrate payment system with already existing platform to work seamlessly	₦600,000	₦275,000
Quality Assurance & Testing	Rigorous system testing for reliability.	₦1,200,000	₦600,000
Deployment	Full deployment and setup of solutions.	₦800,000	₦300,000
CAC/Brand Name Registration	Registration of your business name/brand.	₦300,000	₦150,000
Domain & Hosting Setup	Domain name registration and hosting services.	₦400,000	₦200,000
Subtotal		₦14,500,000	₦6,125,000

2. Development Costs

Focused on building scalable, innovative, and feature-rich solutions.

Description	Details	Large/Medium Scale	SME
Core System Development	Development of fundamental systems.	₦8,000,000	₦3,000,000
Advanced Feature Development	Features such as analytics, automation, APIs.	₦4,000,000	₦1,500,000
Payment Gateway Integration	Integration with secure payment platforms.	₦1,500,000	₦500,000
Mobile App Development	Standalone or integrated mobile apps.	₦2,500,000	₦1,200,000
Social Media Setup	Creation of social media accounts/presence.	₦800,000	₦400,000
Subtotal		₦16,800,000	₦6,600,000

3. Ongoing Costs

To ensure reliability, security, and continuous improvements.

Description	Details	Large/Medium Scale	SME
Hosting	High-performance server and hosting fees.	₦150,000/mo	₦50,000/mo
Maintenance & Support	24/7 technical support and system upkeep.	₦300,000/mo	₦100,000/mo
Updates & Feature Enhancements	Regular system updates and improvements.	₦200,000/mo	₦75,000/mo
Social Media Management	Ongoing content updates and optimization.	₦100,000/mo	₦50,000/mo
Subtotal (Monthly)		₦750,000/mo	₦275,000/mo

4. Training & Support Costs

To empower your team and ensure smooth adoption.

Description	Details	Large/Medium Scale	SME
Initial Training	Onboarding sessions for your team.	₦500,000	₦200,000
Ongoing Training & Support	Monthly support and coaching.	₦100,000/mo	₦50,000/mo
Subtotal (First Month)		₦600,000	₦250,000

5. Brand Identity Services

To establish a strong, professional brand image.

Description	Details	Large/Medium Scale	SME
Logo Design	Professional logo tailored to your business.	₦1,000,000	₦500,000
Branding Guide	Comprehensive guide for branding consistency.	₦500,000	₦200,000
Marketing & Promotion	Initial marketing campaigns and strategies.	₦2,000,000	₦800,000
Subtotal		₦3,500,000	₦1,500,000

6. Full Start-Up Service

Complete solution for businesses starting from scratch.

Description	Details	Large/Medium Scale	SME
Business Plan Development	Comprehensive business strategy and plan.	₦1,500,000	₦700,000
Business Email Setup	Professional email setup for your domain.	₦500,000	₦200,000
Social Media Strategy	Detailed plan for growth and engagement.	₦800,000	₦400,000
Subtotal		₦2,800,000	₦1,300,000

Estimated Total Cost

Based on initial, development, and ongoing costs.

Category	Large/Medium Scale (₦)	SME (₦)
Initial Setup Costs	11,900,000	5,050,000
Development Costs	16,800,000	6,600,000
Ongoing Costs (1 year)	9,000,000	3,300,000
Training & Support	600,000	250,000
Brand Identity Services	3,500,000	1,500,000
Full Start-Up Service	2,800,000	1,300,000
Total (1st Year)	₦44,600,000	₦18,000,000

Key Benefits of Choosing Deboik

1. **End-to-End Solutions:** From business registration to full-scale system development.
2. **Dedicated Team:** Skilled professionals focused on delivering excellence.
3. **24/7 Availability:** Support whenever you need it.
4. **Customizable Packages:** Tailored to fit businesses of all sizes.
5. **Brand Identity Expertise:** Professional design and branding for market impact.
6. **Growth-Focused Strategies:** Plans and tools to help your business thrive.
7. **3 Months free maintenance support:** 3 months maintenance support.

